State College of Florida, Manatee-Sarasota
Job Description

Job Title: Specialist, Web Development

Reports to: Manager, IT Training
FLSA Status: Exempt
Level: 211
Position Class:

Job Summary:

Responsible for the maintenance, performance and security of the College’s Web system including Content Management System, Web sites and Web servers. Works closely with the Information Technology Services’ team in carrying out the responsibilities of this position.

NOTE: Job descriptions and essential functions are subject to change due to advances in technology, utilization of work force, and other factors which may impact the College’s need to modify position requirements.

Essential Duties and Responsibilities:
The following listing of essential job duties indicates the general nature and level of work required in this job. This is not designed to be a comprehensive listing of all the activities, duties, or responsibilities that may be required in this job. Individuals assigned to this job may be asked to perform other duties as required. To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential duties and responsibilities of the job. Applicants may be asked to demonstrate any or all of the following duties:

1. Ensures compliance with state and federal accessibility requirements.
2. Ensures Web system overall performance and security including the Content Management System (CMS), Web sites and Web servers.
3. Works to ensure the College Web servers’ hardware and software function properly.
4. Prepares and incorporates College-approved multimedia, including video, for Web.
5. Use development programs and software including but not limited to ASP, PHP, CGI, Pearl, SQL, Javascript, CSS, XML, XSLT, HTML, XHTML, Dreamweaver, Flash, PhotoShop, Illustrator, ColdFusion, WordPress.
6. Writes and runs scripts and custom Web applications as needed and integrates Web applications to databases.
7. Supports Faculty Web sites and Web server.
8. Provides technical support for the College’s Web servers and CMS.
9. Provides backend database support for Web applications.
10. Performs other duties as assigned.

**Job Qualifications:**
The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- **Education/Experience:**
  Bachelor’s degree from a regionally accredited four-year college or university; and one to two years related experience and/or training; or equivalent combination of education and experience.

- **Supervisory Experience:**
  One or more years of experience as a “lead” employee, with responsibility for scheduling and assigning work, training new employees, and assisting others with problems, is required.

- **Language Ability:**
  Ability to read, analyze, and interpret general business periodicals, professional journals, technical procedures, or governmental regulations. Ability to write reports, business correspondence, and procedure manuals. Ability to effectively present information and respond to questions from groups of managers, clients, customers, and the general public.

- **Math Ability:**
  Ability to calculate figures and amounts such as discounts, interest, commissions, proportions, percentages, area, circumference, and volume. Ability to compute rate, ratio, and percent and to draw and interpret bar graphs. Ability to apply concepts of basic algebra and geometry.

- **Reasoning Ability:**
  Ability to solve practical problems and deal with a variety of concrete variables in situations where only limited standardization exists. Ability to interpret a variety of instructions furnished in written, oral, diagram/chart, or schedule form.

- **Computer Skills:**
  Strong knowledge of multiple languages and software used for Web development such as ASP, CGI, Pearl, Javascript, CSS, XML, HTML, XHTML; Dreamweaver, Flash, PhotoShop; ColdFusion, SQL; WorkPress or similar blog software; LAMP (Linux, Apache, mySQL, PHP).

- **Certificates and Licenses:**
  None
Responsibility for People and Property:
The Specialist, Web Development is responsible for coaching and providing training to trainers/other support personnel in CMS updates, blog and other Web application updates.

Responsibility for Communication:
- **Internal Contacts:**
  This position has routine contact with all levels of SCF staff.

- **External Contacts:**
  This position has frequent contact with vendors and CMS provider.

Work Environment:
The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderate.

Physical Demands:
The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to sit, use manual dexterity, reach with hands and arms, and talk or hear. The employee is occasionally required to stand and walk. The employee must frequently lift and/or move up to 10 pounds. Specific vision abilities required by this job include close vision, distance vision, color and ability to adjust focus.

General Performance Standards and Expectations:
In addition to satisfactory performance on all of the essential job duties and responsibilities for this job, all State College of Florida, Manatee-Sarasota employees must fulfill the following basic performance expectations:

1. **Mission and Goals:** Each State College of Florida, Manatee-Sarasota employee is expected to know the College’s mission and goals.

2. **Customer Service:** All State College of Florida, Manatee-Sarasota employees will strive to provide outstanding customer service to everyone they serve including students, the community, and fellow employees.

3. **Grooming and Appearance:** State College of Florida, Manatee-Sarasota employees are expected to maintain a neat and professional image at all times. When issued, College personnel must wear uniforms, and maintain a neat, clean, and well-groomed appearance.

4. **Safety Awareness:** State College of Florida, Manatee-Sarasota employees are expected to work diligently to maintain safe and healthful working conditions, and to adhere to proper operating practices and procedures designed to prevent injuries. Employees are required to wear personal protective equipment as provided.
5. Attendance Standards: State College of Florida, Manatee-Sarasota employees are expected to attend their work assignments and schedules at all times, in accordance with College Rules and Procedures.

6. Training: State College of Florida, Manatee-Sarasota employees are expected to attend College-provided training sessions and meetings when deemed necessary.

7. Continuous Improvement: State College of Florida, Manatee-Sarasota employees are expected to give attention to continuous assessment and improvement of the position’s assigned set of duties and responsibilities.

**Approvals:**
This job description has been reviewed and approved by the leaders whose signatures appear below.

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<tr>
<th>Title</th>
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<td>Preparing Manager</td>
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