


PROCEDURE

Subject	Intercollegiate Athlete Compensation and Rights	Number: 4.03.01
Source	Vice President Student Services & Enrollment Management	Reference (Rule #) 6HX14-4.03
President's Approval/Date:	 7/29/21	

PURPOSE:

The purpose of this procedure is to describe the process for a State College of Florida, Manatee-Sarasota ("SCF") intercollegiate athlete to earn compensation for the use of her or his name, image, or likeness and the steps for such approval.

PROCEDURE:

Intercollegiate Athlete Compensation and Rights

1. Any intercollegiate athlete may earn compensation for the use of their name, image or likeness if the compensation is provided by a third party not affiliated with the athlete's postsecondary educational institution. Compensation may not extend beyond the student's participation in the intercollegiate athletics program. Intercollegiate athletes must notify the Athletic Director in writing prior to any such agreement.
2. Intercollegiate athletes must notify the Athletic Director in writing of any existing agreements related to compensation for name, image or likeness.
3. The intercollegiate athlete may not use any SCF logos or copyright protected names without prior approval. Written approval must be submitted prior to any use to the Athletic Director who will communicate with Communications & Marketing and notify the intercollegiate athlete if approved.
4. Intercollegiate athletes may obtain professional representation for the purpose of securing compensation for the use of their name, image or likeness. Athletic agents must be licensed pursuant to Part IX Chapter 468 of F.S., and attorneys must be in good standing with the Florida Bar.

5. The NCAA prohibits advertising for their championships in the following categories, therefore SCF discourages intercollegiate athletes from entering into agreements in these areas:
 - a. NCAA banned substances
 - b. Sports wagering/gambling
 - c. Athletic recruiting services
 - d. Alcohol

The College further reserves the right to condition use of its logos and facilities based on the mode, category or item being advertised.

6. Intercollegiate athletes who fail to notify the Athletic Director of such agreements or otherwise fail to comply with this Procedure may face disciplinary actions determined by the Athletic Director and coach.

SCF Responsibilities

1. State College of Florida Athletics will notify incoming intercollegiate athletes of their right to pursue compensation for use of their name, image or likeness pursuant to Florida law and State Board of Education rules.
2. The college may not compensate or cause compensation to be directed to any prospective or current intercollegiate athlete for the use of their name, image or likeness. This requirement extends to organizations that support the postsecondary institution, its athletics programs, and officers, directors, or employees of said organizations.
3. The college may use intercollegiate athlete name, image or likeness in order to promote the athletic departments games, seasons and/or activities.
4. All intercollegiate athletes will receive 5 (clock not credit) hours of financial literacy and life skills training in their first and third academic years.
 - a. All intercollegiate athletes, including those who are not receiving compensation for their name, image or likeness, are required to complete the workshops.
 - b. This will be comprised of but not limited to trainings held at intercollegiate athlete orientation, college credit courses or online workshop modules.