



**Degree Pathway – A.S.  
Business Administration, Marketing [2007] – 2 Year Plan**

The following is a recommended sequence of courses for completing this program. Developmental courses and prerequisite courses may not all be listed on the pathway below. Developmental courses and prerequisite course requirements, credit load and/or course availability may affect a student’s individual progress. The pathway below is specifically intended for full-time students who begin their course work with the Fall semester. Students should always consult their online degree planner for the catalog year that they entered the college and meet with their program manager for advising each semester to better understand typical course availability and individual program planning as this plan is subject to change.

**Required Courses and Recommended Sequence**

**Semester One - Fall**

ENC 1101 Written Communication I	3 credits
MAR 2011 Principles of Marketing	3 credits
ACG 2021 Principles of Financial Accounting	3 credits
GEB 1011 Introduction to Business	3 credits
PHI 2010 Intro to Philosophical Reasoning <i>or</i> ARH 2000 Art Appreciation <i>or</i> MUL 2010 Music Appreciation <i>or</i> REL 2300 Intro to World Religions <i>Gen Ed Area IV Humanities</i>	3 credits
<b>Total Credit Hours</b>	<b>15 credits</b>

**Semester Two - Spring**

POS 1041 American Government <i>or</i> AMH 1020 U.S. History 1877 to Present <i>Civic Literacy Requirement (must also take Civic Literacy Exam)</i>	3 credits
CGS 1570 Integrated Business Apps Software	3 credits
ACG 2071 Principles of Managerial Accounting	3 credits
ECO 2023 Principles of Microeconomics	3 credits
<i>Gen Ed Area II, Group A Mathematics</i> <i>Recommended: STA 2023 Elementary Statistics</i>	3 credits
<b>Total Credit Hours</b>	<b>15 credits</b>

**Semester Three – Fall**

ECO 2013 Principles of Macroeconomics	3 credits
BUL 2131 Legal Environments of Business	3 credits
MAN 2021 Principles of Management and Organization	3 credits
MKA 2021 Personal Selling	3 credits
Business Elective with course prefix ENT, FIN, MAN, MARK, MKA, or RMI	3 credits
<b>Total Credit Hours</b>	<b>15 credits</b>

**Semester Four - Spring**

Business Elective with course prefix ENT, FIN, MAN, MARK, MKA, or RMI	3 credits
MKA 2511 Principles of Advertising	3 credits
GEB 2210 Business Presentations and Communications	3 credits
EVR 1001 Introduction to Environmental Science <i>or</i> BSC 1005C Diversity of Life <i>or</i> CHM 1020C The Chemistry of Everyday Life <i>or</i> PHY 1020C Fundamentals of Physics <i>Gen Ed Area V Natural Science</i>	3 credits
MAN 2933 Management Seminar (A Class in Entrepreneurship)	3 credits
<b>Total Credit Hours</b>	<b>15 credits</b>
<b>Total Degree Credit Hours</b>	<b>60 credits</b>