

# Boldly Leading, Strategic Plan, 2021 - 2026



STATE COLLEGE OF FLORIDA  
MANATEE - SARASOTA



## To Our Community:

The higher education landscape is changing rapidly. Student populations are more diverse and there is no longer an agreed upon version of the “traditional” student. Expectations of colleges and universities have also changed. Students demand flexibility in information delivery platforms, scheduling and curriculum. They also expect more return for their investment, and there is a growing requirement that degrees lead directly to meaningful, long-term employment.

As a state college, we are designed to be nimble, responsive and flexible, and if we are to meet the higher education needs of our service region, SCF must plan intentionally for evolution. SCF is ready to set forth a new strategic direction with our “Boldly Leading” 2021-2026 Strategic Plan.

SCF began its strategic planning process in the summer of 2018 and conducted internal and external surveys, focus groups and interviews to gather the thoughts and opinions that helped shape this plan. The feedback gathered through the planning process coalesced around four broad categories that became the plan’s four strategic priorities: Opportunity, Growth, Quality, and Diversification. The priorities and goals reflect SCF’s mission and its values of Integrity, Collaboration, Innovation, and Inclusivity.

SCF’s 2021-2026 Strategic Plan outlines our vision to be the community’s first choice for higher education, economic development, philanthropic investment and cultural fulfillment.

Thank you to our Strategic Planning Steering Committee of influential community leaders and the College’s District Board of Trustees for your input and ongoing advocacy of our plan.



**Dr. Carol F. Probstfeld**  
President



**Tracey Knight**  
SCF Trustee  
Strategic Plan Liaison

# OPPORTUNITY



To lead with bold opportunities as the region's first investment of choice.

- Be the region's first choice for higher education and cultural enrichment.
- Be the region's premier employer.
- Be the region's high-impact choice for donors.





**Boldly lead the growth of innovative academic and student life programs.**

- Develop and deliver programs, services and activities to a changing economic, social and educational environment.
- Build a Parrish presence with academic offerings reflective of students' needs and the local economy.
- Expand regionally relevant 2-year and 4-year degrees.

**GROWTH**





# QUALITY

Be the community's academic cornerstone as the only 4-year, full-college experience.

- Use quality data and analytics to improve institutional performance and planning.
- Set the standard for teaching and learning excellence.
- Enrich the community's quality of life through workforce training, continuing education, visual and performing arts, and athletics.

# DIVERSIFICATION



Embody our community's socioeconomic vision.

- Ensure the college is financially resilient to economic and political changes.
- Expand opportunities for our minority, international and lifelong learner populations.
- Increase student experiential learning opportunities with our community partners.



# INSTITUTIONAL VALUES

## INTEGRITY

We have a tradition of delivering our promises responsibly and transparently.

## COLLABORATION

SCF is boldly engaging our partners to achieve the dynamic future we envision.

## INNOVATION

We define best practices and create opportunity with forethought.

## INCLUSIVITY

SCF is an open-access institution where all are welcomed and supported as part of the SCF college community.





## About SCF

Established in 1957, State College of Florida, Manatee-Sarasota (SCF) is the region's first and largest public state college, serving 11,000 college credit students annually at campuses in Bradenton, Lakewood Ranch and Venice, and via online classes. The College has graduated more than 55,000 students since 1959.

SCF is a dynamic college dedicated to meeting the educational and workforce training needs of citizens and businesses in the region, serving 14,000 participants annually.

SCF focuses on highly respected associate degrees and workforce bachelor's degrees and certificates to prepare graduates for professional careers. The Lifelong Learning and Workforce Development division offers year-round noncredit classes in small business and professional development as well as personal and community enrichment.

SCF has positioned itself as a community cornerstone, serving as an economic driver and innovator.

For additional information, visit [SCF.edu](http://SCF.edu).





**Our Mission:**

State College of Florida, Manatee-Sarasota, guided by measurable standards of institutional excellence, provides engaging and accessible learning environments that result in student success and community prosperity.

SCF is the region's first choice for innovative, responsive, quality education, workforce training and community partnership.



**Our Vision:**

**‘Boldly Leading,  
Strategic Plan,  
2021 - 2026’**

[SCF.edu/StrategicPlan](https://www.scf.edu/StrategicPlan)